Amendment dated: December 29, 2008

Reply to Office Action dated: October 8, 2008

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently amended) An LCD apparatus comprising:

an LCD panel assembly having a plurality of pixels controlling an arrangement of liquid crystal so as to display a color image;

a light supplying unit having independents light sources corresponding to red light, green light and blue light, respectively, the independent light sources supplying the red light during a time corresponding to a first one-third of a frame, the green light during a second one-third of the frametime and the blue light during a third one-third of the frametime; and

a light reflective-transmissive unit disposed between the light supplying unit and the LCD panel assembly so as to transmit the red light, the green light and the blue light and to reflect a light externally provided to the LCD panel assembly in order to improve luminance of the color image.

- 2. (Original) The LCD apparatus of claim 1, wherein the pixels comprise a transparent electrode transmitting the red light, the green light and the blue light.
- 3. (Original) The LCD apparatus of claim 1, wherein the light source comprises a red light supplying unit emitting the red light, a green light supplying unit emitting the green light and a blue light supplying unit emitting the blue light.
- 4. (Original) The LCD apparatus of claim 3, wherein each of the red light supplying unit, the green light supplying unit and the blue light supplying unit comprises a cold cathode fluorescent lamp.

Amendment dated: December 29, 2008

Reply to Office Action dated: October 8, 2008

5. (Original) The LCD apparatus of claim 3, wherein each of the red light supplying unit, the green light supplying unit and the blue light supplying unit

comprises a light I emitting diode.

6. (Original) The LCD apparatus of claim 3, wherein the red light supplying

unit, the green light supplying unit and the blue light supplying unit are alternately

disposed.

7. (Original) The LCD apparatus of claim 1, wherein the light reflective-

transmissive unit comprises a light reflective-transmissive film including a plurality of

first layers and a plurality of second layers, the first and second layers have different

refractive indexes from each other, and the first and second layers are alternately

stacked.

8. (Original) The LCD apparatus of claim 7, wherein the light reflective-

transmissive unit is disposed at a position facing the light supplying unit of the LCD

panel assembly.

9. (Original) The LCD apparatus of claim 1, wherein the pixels comprise; a

transparent electrode transmitting the red light, the green light and the blue light; and a

reflective electrode disposed on the transparent electrode, the reflective electrode

having a contact hole through which a portion of the transparent electrode is exposed.

10. (Original) The LCD apparatus of claim 1, further comprising a light guide

plate including a light-exiting surface facing the light supplying unit, a light reflecting

surface facing the light-exiting surface and a side surface connecting the light

reflecting surface to the light-exiting surface, and wherein the light source is disposed

on the side surface of the light guide plate.

11. (Withdrawn) An LCD apparatus comprising:

a light supplying unit including a light guide plate and a light source, the light

guide plate having a first light-exiting surface, a second light-exiting surface facing the

21C-0274 LW9014PC/US Page 3 of 11

Amendment dated: December 29, 2008

Reply to Office Action dated: October 8, 2008

first light-exiting surface and a side surface connecting the first and second lightexiting surfaces, the light source supplying a red light during a time corresponding to

one-third of a frame, a green light during the time and a blue light during the time;

a first liquid crystal display part disposed at a position facing the first light exiting

surface so as to receive the red light, the green light and the blue light from the first

light-exiting surface and to display a first image;

a second liquid crystal display part disposed at a position facing the second light

exiting surface so as to receive the red light, the green light and the blue light exiting

from the second light-exiting surface and to display a second image; and

a light reflective-transmissive film disposed between the first liquid crystal

display part and the first light-exiting surface so as to transmit the red light, the green

light and the blue light provided to the first liquid crystal display part and to reflect an

external light provided from an exterior to the first liquid crystal display part.

12. (Withdrawn) The LCD apparatus of claim 11, wherein the first liquid

crystal display part comprises a reflective-transmissive type LCD panel displaying an

image using the red light, the green light, the blue light and the external light.

13. (Withdrawn) The LCD apparatus of claim 11, wherein the first liquid

crystal display part comprises a transmissive type LCD panel displaying an image

using the red light, the green light, the blue light and the external light.

14. (Withdrawn) The LCD apparatus of claim 11, wherein the second liquid

crystal display part comprises a reflective-transmissive type LCD panel displaying an

image using the red light, the green light, the blue light and the external light.

15. (Withdrawn) The LCD apparatus of claim 11, wherein the second liquid

crystal display part comprises a transmissive type LCD panel displaying an image

using the red light, the green light, the blue light and the external light.

21C-0274 LW9014PC/US Page 4 of 11

Amendment dated: December 29, 2008 Reply to Office Action dated: October 8, 2008

16. (New) The LCD apparatus of claim 1, wherein the red light, the green light and the blue light are successively outputted from the light supplying unit during each of the first, second, and third one-thirds of the frame, respectively.